

ASVA | Partner Brochure

About ASVA

ASVA is the student union of Amsterdam. With our 25 employees and 50 volunteers, we fight for the interests of Amsterdam students. We do this in very many different areas, ranging from education and housing, to diversity and student welfare. We also have a wide selection of services, such as a legal office and a translation service. Another highlight consists of the Amsterdam Student Party we organise every year, which is open to all students in Amsterdam.

What do we offer?

ASVA has great name recognition among students, associations and various educational institutions. This allows us to reach many different target groups.

The numbers:

>**2000** members

>**100** member associations

Spread across several educational institutions in Amsterdam and Diemen.

>100 visitors per day at our desk

>**2000** followers on Instagram

>**400** story-viewings

>**500** views on LinkedIn

>**500** newsletter readers

A monthly reach of >4000 Instagram accounts and >4000 unique users on our website.

>2 monthly activities

What are your possibilities:

We offer a wide range of possible promotional tools. Here is a list of the possibilities, including 'as from' prices.

Online promotion:

- An Instagram story: 50 euro
- An Instapost: 200 euro
- A LinkedIn message: 100 euro
- A message in our news letter: 200 euro
- A spot on our website: 300 euro
- Advertisement association news letter: 50 euro

Physical promotion:

- Poster on our hallway: 50 euro
- Flyer on our desk: 100 euro
- Promotion at one of our activities: 300 euro

Setting up a shared service:

Do you have a service that could be useful for students? It might be a good addition to our services! Again, we can see if a collaboration is possible, both in execution and promotion. Contact bestuur@asva.nl for more information.

Anything is possible after consultation!

You can also contact us for tailor-made options. A combination of the above, stacking discount, or other form is always possible in consultation. A no-obligation donation, either financial or in goods, is also among the possibilities.

Interested?

If you are excited about a possible collaboration with ASVA, please contact bestuur@asva.nl.